

# INTERNATIONAL ATTENDEE EARLY REGISTRATION FORM

**Complete this form and submit payment by February 16, 2018 to receive a VISA Invitation Letter.**

For registration to be processed, all information must be complete. **Please complete ONE form per person.**  
Visit [www.CBAUNITE.com](http://www.CBAUNITE.com) for the most current event information and schedule.

**To receive a VISA invitation letter, please send request along with this registration form, via email, fax, or mail.**  
**Once your request for invitation letter has been processed, a VISA letter will be emailed within 3 business days.**

### Customer Information:

<input type="checkbox"/> Member	<b>Enter CBA customer number:</b> _____	To request a customer number, visit: <a href="http://www.Cbaonline.org/cba-customer-number-request">www.Cbaonline.org/cba-customer-number-request</a>
<input type="checkbox"/> Non-Member	All registrations must enter a valid CBA customer number	For questions about your CBA customer number, please email: <a href="mailto:info@cbaonline.org">info@cbaonline.org</a> .

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City _____	State _____	Country _____
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Zip/Postal Code _____	Phone _____	Fax _____
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Company Email _____	Attendee Email _____
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- Check here to receive promotional e-mails from exhibitors regarding their convention specials.  
 Check here to receive a free digital subscription to CBA's *Christian MARKET* magazine.  
 Check here to sign up to receive CBA's free official e-newsletters:  
 *CBA Christian MARKET Weekly*       *Global MARKET Bi-Weekly*

### Registration:

International Buyer – Early Registration	<b>Member:</b> <input type="checkbox"/> \$0 <b>Non-Member:</b> <input type="checkbox"/> \$75
Youth Registration (Age 17 and younger). Please provide DOB: ____/____/____	<input type="checkbox"/> Free

**Badge Includes:** Exhibit Floor, Various Breakout Sessions, and Worship Him!; See full schedule for all UNITE events!

**Is this your first-time attending CBA's annual event:**       Yes     No

### Payment:

<b>Donation to 2018 Ministry in Action Partner:</b> <input type="checkbox"/> \$1 <input type="checkbox"/> \$5 <input type="checkbox"/> \$10 <input type="checkbox"/> \$25 <input type="checkbox"/> \$75 <input type="checkbox"/> \$100 <input type="checkbox"/> \$250	<b>Ministry Donation:</b> _____
	<b>Registration Cost:</b> _____
	<b>Total Due:</b> _____

### Payment Options:

**Mail Check** payable to CBA (Checks must be U.S. Funds, Drawn on a United States Bank)

**Credit Card** (Complete Below):     Visa     MasterCard     \$AMEX     Discover

CARD #: \_\_\_\_\_ CVV/CVC Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CARDHOLDER NAME (PLEASE PRINT): \_\_\_\_\_

CARD BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

**Please send form with payment to CBA via mail, email, or fax by February 16, 2018.**

**Address:** UNITE 2018 C/O CBA  
1365 Garden of the Gods Rd., Suite 105  
Colorado Springs, CO 80907

**Email:** [info@cbaonline.org](mailto:info@cbaonline.org)  
**Fax:** 719.272.3510

**For a complete schedule & additional questions, visit: [www.CBAUNITE.com](http://www.CBAUNITE.com).**

### Tell us about you!

- Describe your role:** (Check all that apply)
- |  |  |
|--|--|
| <input type="checkbox"/> CEO/President   | <input type="checkbox"/> Store Owner       |
| <input type="checkbox"/> COO             | <input type="checkbox"/> Store Manager     |
| <input type="checkbox"/> Sales Exec.     | <input type="checkbox"/> Prospective Rtlr. |
| <input type="checkbox"/> Marketing Exec. | <input type="checkbox"/> Buyer             |
| <input type="checkbox"/> Marketing Mgr.  | <input type="checkbox"/> Frontliner        |
| <input type="checkbox"/> Agent           | <input type="checkbox"/> Author            |
| <input type="checkbox"/> Literary Agent  | <input type="checkbox"/> Youth             |
| <input type="checkbox"/> Artist          | <input type="checkbox"/> Family/Guest      |
| <input type="checkbox"/> Other: _____    |  |

### What is your buying intention/influence?

- Buying decision maker  
 Buying influence/recommendation

### Buying Focus:

- (Check all that apply)
- |  |   |
|--|---|
| <input type="checkbox"/> Apparel             | <input type="checkbox"/> Home School                |
| <input type="checkbox"/> Art/Décor           | <input type="checkbox"/> Jewelry                    |
| <input type="checkbox"/> Bibles              | <input type="checkbox"/> Intl. Rights/<br>Licensing |
| <input type="checkbox"/> Books               | <input type="checkbox"/> Music                      |
| <input type="checkbox"/> Catholic            | <input type="checkbox"/> Periodicals                |
| <input type="checkbox"/> Charismatic         | <input type="checkbox"/> Product                    |
| <input type="checkbox"/> Children's Products | <input type="checkbox"/> Translations               |
| <input type="checkbox"/> Church Supply       | <input type="checkbox"/> Retail Services            |
| <input type="checkbox"/> Curriculum          | <input type="checkbox"/> Spanish-Lang.              |
| <input type="checkbox"/> Entertainment       | <input type="checkbox"/> Products                   |
| <input type="checkbox"/> Evangelical         | <input type="checkbox"/> Stationery/<br>Cards       |
| <input type="checkbox"/> Fair Trade          | <input type="checkbox"/> Tech/Software              |
| <input type="checkbox"/> Food/Beverage       | <input type="checkbox"/> Toys/Games                 |
| <input type="checkbox"/> Gifts               |   |
| <input type="checkbox"/> Health/Beauty       |   |

### What best describes your business?

- Independent Christian retail store  
 Christian retail chain store  
 Christian retail franchise store  
 Church store  
 Distributor/Wholesaler  
 Ministry/Church  
 Library  
 College/School book store  
 General market book store  
 General market gift & specialty store  
 General market broker/merchandise  
 Other \_\_\_\_\_

### AGREEMENT:

All attendees at UNITE 2018: CBA's International Convention may be photographed during the event. By attending, you permit CBA to use these photos in promotional materials for future events and media. CBA agrees to not sell these images but only use as specified.

By submitting this form, attendees agree they are not exhibiting and that they will not sell, distribute, or advertise products at UNITE2018. If attendees choose to violate this agreement, they will be escorted from the exhibit floor.