



Program Options - UNITE Onsite

UNITE Onsite is a critical element of brand recognition and driving booth traffic.

The publication will be available to all UNITE 2017 convention attendees and will include exhibitor listings plus vital information on schedules, maps, products, events, bios, and practical information needed by all buyers.

Each exhibitor will receive one free listing of company and booth number.

CBA will give special recognition in the free listings to exhibitors who offer exclusive convention-only specials.

Additional Brand Listings

Exhibitors may choose to include an additional imprint or brand in the exhibitor listings.

Payment due in full at time of purchase: \$200 for each additional brand listed (until Deadline of May 10, 2017)

Additional Company Listings

When more than one company will be represented at one booth space, each additional company should be listed.

Payment due in full at time of purchase: \$400 for each additional company listed (until Deadline of May 10, 2017)

Program Ads

Promote brand recognition of your company and products through ads in the onsite program.

Exhibitors can highlight details about their new products or offers with photos, descriptions and even QR codes in dedicated ads.

UNITE Onsite 2017- 1/2 page (horizontal, 7.2”w x 4.7”h, no bleed)	\$1,550
UNITE Onsite 2017- 1/4 page (vertical, 3.6”w x 4.7”h, no bleed)	\$950
UNITE Onsite 2017- 1/6 page (horizontal, 7.2”w x 1.6”h, no bleed)	\$750
UNITE Onsite 2017- Center Spread (2-pg, 17”w x 10.875”h, bleed: 17.25”w x 11.25”h, 2 PDF files)	\$4,500
UNITE Onsite 2017- CV2 (8.5”w x 10.875”h, bleed: 8.75”w x 11.25”h)	\$2,500
UNITE Onsite 2017- CV3 (8.5”w x 10.875”h, bleed: 8.75”w x 11.25”h)	\$2,500
UNITE Onsite 2017- CV4 (8.5”w x 10.875”h, bleed: 8.75”w x 11.25”h)	\$3,000
UNITE Onsite 2017- Full Page (8.5”w x 10.875”h, bleed: 8.75”w x 11.25”h)	\$2,400