



Showcase Suites

New Showcase Suites provide an extension to your booth presence for displays, meetings, special events, and food-and-beverage hospitality for customers and guests. Use these special destination areas to connect with customers for relationship and business building.

Several advantages include location in high-traffic areas near registration, extended hours, complimentary exhibit-floor badges, and food-and-beverage credits to attract buyers to a relaxed and engaging atmosphere. Uniquely connected to the exhibit floor with graphic “pathways” that highlight new products and drive traffic, Showcase Suites offer the best of business exhibiting with the warmth of home. In addition to the open house concept, promote special events such as happy-hour hors d’oeuvres, coffee breaks with your team, or invitation-only events to attract buyers. Strategically positioned between high-traffic networking areas and key-event venues, Showcase Suites offer not only a new exhibitor experience but also friendly ways for buyers to learn about you, your company, and the resources you bring.

Suite options include:

<u>Room#</u>	<u>Sq. Ft.</u>	<u>Total</u>	<u>F&B Allowance</u>	<u>Comp Badges</u>
232	2,509	\$8,400	\$2,100	16
233	2,091	\$7,000	\$1,750	10
234	836	\$2,800	\$700	4
235	797	\$2,600	\$650	4
236	1,449	\$4,800	\$1,200	8
237	870	\$2,900	\$725	4
238	833	\$2,800	\$700	4
250	1,067	\$3,600	\$900	6
251	969	\$3,200	\$800	6
252	1,091	\$3,600	\$900	6
260	779	\$2,500	\$625	4
261	773	\$2,500	\$625	4
262	1,557	\$5,200	\$1,300	8

- Sponsor recognition on CBA convention website, official program, and directional signage onsite
- Suite is empty of furnishings. Sponsor may order from Freeman Services or provide their own furnishings
- Total price includes the F&B allowance and the additional complimentary badge allotment
- Electric, wireless Internet, and additional catering may be purchased at expense of the sponsor
- Exhibitor will be billed any outstanding balance owed for room setup fees, labor, sound technicians, keys, etc.

Payment will be due in full at time of purchase.