

New Product Showcase Sponsor

Feature your new product in a high traffic location.

According to surveys, more than 60% of attendees come to UNITE to be exposed to new product

Guidelines:

New Product Display and Merchandising Requirements

- Displayed items will be secured behind locked Plexiglas
- All display items, decorations, visual merchandising set up, etc. are the responsibility of the sponsor
- Submitted products must be available at exhibitor's booth
- Product(s) must be in final form; no prototypes, please
- Setup for the showcases will be on Tuesday, June 27, 10 a.m. – 1 p.m.
- CBA reserves the right to limit the number of products to be displayed within an allotted showcase and to place products in a different display case than the one requested
- CBA reserves the right to close the acceptance of registrations before the deadline if space becomes full

Shipping

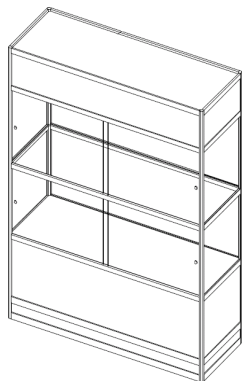
- Product may be shipped with your booth freight or brought with you onsite; See your Freeman Service Kit for shipping labels
- Material handling charges will be processed by Freeman Decorating and indicated on the same bill as your exhibit booth charges

Product Return

- Entries may be picked up following the close of the show on Friday, June 30 at noon (Showcases are unlocked immediately, at which time all items become unsecure and the exhibitor's responsibility.)
- Remaining product not picked up will be donated to a charity designated by CBA
- CBA assumes no responsibility for entries unclaimed by Friday, June 30 after midnight.

Reservation Deadline: May 12, 2017 (payment due in full at time of purchase)

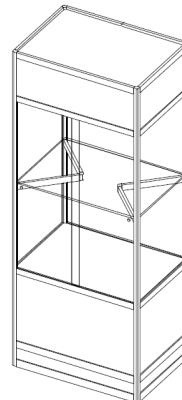
Large Display Case
Full Case - \$1,600
1 Shelf - \$900



TWO SHELVES

Top: 28-5/8" deep x 79-1/2" wide, 25-7/8" height

Bottom: 28-5/8" deep x 79-1/2" wide, 23-3/8" height



Small Display Case
Full Case - \$1,000
1 Shelf - \$500

TWO SHELVES

Top: 28-5/8" deep x 40-1/8" wide, 25" height

Bottom: 28-5/8" deep x 40-1/8" wide, 26" height

FOR MORE INFORMATION AND TO ORDER: Dunn & Dunn

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www.CBAUnite2017.com