



Media Room Exclusive Sponsor

The Media Room is a headquarters for members of the press representing print and electronic publications, radio, TV, or blogs. Media members are welcome and encouraged to attend UNITE events and report on new products and trends influencing our industry. The Media Room may also be used for press conferences.

This sponsorship provides all beverages and Internet service for media representatives in the Media Room from Tuesday through Friday as they cover UNITE 2017.

Sponsor Benefits:

- Sponsor recognition around convention
 - Logo placement and “Brought to you by” listings in onsite program
 - Logo placement on signage for the Media Room
- Frontline access to media representatives, increasing the potential of sponsor coverage in media outlets
 - Opportunity to have sponsor representatives in the Media Room for relationship building
 - Ability to distribute any marketing material the sponsor may wish directly to media members
 - 6-foot table placed by the door of the Media Room for sponsor’s marketing material

The Media Room is open Tuesday, June 27 – Friday, June 30 during registration and exhibit floor hours:

- Tuesday, June 27 – noon – 7 p.m.
- Wednesday, June 28 – 8 a.m. – 7 p.m.
- Thursday, June 29 – 8 a.m. – 6 p.m.
- Friday, June 30 – 8 a.m. – noon

The sponsor has the freedom to add options such as catering, A/V, etc. Any additional options the sponsor may wish to include will be at the sponsor’s expense. It is the responsibility of the sponsor to work with the vendors directly to arrange additional services in this room.

Payment due in full at time of purchase: \$5,000 (limited to 1 sponsor)