Church Bookstore Connection Center Sponsorships

Church bookstores experience a unique dynamic. This Connection Center provides a destination area for church bookstore operators and church leaders who face unique challenges and opportunities. The Connection Center will include training, resources, networking and more. It gives church bookstore buyers and staff a centralized location that reflects their needs and interests. The Connection Center is located on the exhibit floor next to the International Marketsquare.

Table Sponsor

- Must have a booth on the exhibit floor to be a table sponsor in the Connection Center
- Sponsor recognition with logo in the UNITE Onsite program
- Tabletop exhibit includes 6-foot skirted table and 2 chairs
- Tabletop displays have a 3-foot height restriction (floor stands, shelves, displays, etc. not permitted; no additional floor space or storage included)
- Electric, wireless Internet, and catering may be purchased at expense of the sponsor

Payment due in full at time of purchase: $250 (while space available)

Workshop Host

In cooperation with the Church Store Network, the Connection Center will feature workshops and other special events. Sponsors can present a workshop within this specific area that meets the needs of church store managers and staff. Please contact CBA regarding topics and timing if you wish to present a workshop in the Connection Center.

- Must have a booth on the exhibit floor to host a workshop in the Connection Center
- Workshops will run 45 – 50 minutes while the Connection Center is open
- Joint event signage recognizing your workshop will be placed outside of the Connection Center
- Sponsor recognition with logo will be in the UNITE Onsite program as well as on the UNITE website

Payment due in full at time of purchase: $500 (while space available)

Brunch Sponsor

On Thursday, June 29, a special brunch will be held in the Church Bookstore Connection Center. This is a special ticketed event with a guest speaker and brunch items.

- Must have a booth on the exhibit floor to sponsor the brunch
- Sponsor will have opportunity for opening remarks at the brunch
- Signage outside the Connection Center recognizing brunch sponsor for all exhibit days
- Sponsor recognition with logo in the UNITE Onsite program as well as the UNITE website
- Tabletop display includes 6-foot skirted table (3-foot height restriction) inside the Connection Center for any materials you may wish to display or distribute for all exhibit days

Payment due in full at time of purchase: $3,000 (limited to one sponsor)

FOR MORE INFORMATION AND TO ORDER: Dunn & Dunn
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