



Author Boot Camp Sponsorship

Author Boot Camp: Tuesday, June 27, 2 p.m. – 5:30 p.m.

We are seeking a sponsor to create programming for novice and intermediate published authors. Bring your expertise and knowledge to train authors! We seek a sponsor to partner in a win-win situation to reach authors and provide excellent training.

The ideal partnership will include co-branding of UNITE 2017 Author Boot Camp and your company, plus a leader in the author acquisitions or editorial field who desires to receive new author contacts.

Sponsorship includes:

- Logo placement and "Brought to you by" listings in UNITE Onsite program, website, and Author Boot Camp marketing materials
- Seat drop placed by your staff
- E-blast sent by CBA on behalf of your company post-show to all Author Boot Camp registrants with your promotional material (the sponsor will provide the content and CBA will send it out to Boot Camp attendees)

Payment due in full at time of purchase: \$6,000 (1 exclusive sponsor)