

Attendee Bag Sponsorship Opportunities

Every attendee receives a bag at registration, a gift our buyers have continued to look forward to for years!

Three options for bag sponsorship: Attendee Bag Sponsor, Product Insert, or Literature Insert.

We'll do all the work of pre-filling the bags when you ship your product/insert to our fulfillment agency for UNITE 2017. All you have to do is provide the physical product/insert (quantity of 1,500).

Attendee Bag Sponsor

Make an impression with your company logo printed on 1,500 Attendee Bags. Printing, ordering, and shipping the bags to UNITE 2017 will be done by our fulfillment company so it's easy on your part. All you have to do is provide the one-color art. You'll even have the chance to proof pictures of the sample before we go to production (based on early reservation).

In addition to bag logo placement, you can include one product or literature insert. These will also be provided to our fulfillment company (quantity of 1,500).

Reservation Deadline: April 7, 2017

Art Deadline: April 14, 2017

Product/Literature Shipping Deadline: June 7, 2017

Payment due in full at time of purchase: \$6,000 (1 spot available)



For reference only

Attendee Bag Product Insert

Use this opportunity to get your best product into the hands of our retailers! All you need to do is provide the product to our fulfillment agency (quantity of 1,500). Note: CBA will need to approve the product insert via a photo of the product.

Reservation Deadline: May 25, 2017

Shipping Deadline: June 7, 2017

Payment due in full at time of purchase: \$1,100 (while spots available)

Attendee Bag Literature Insert

Draw traffic to your booth by getting literature into the hands of all attendees with a giveaway or incentive package! All you need to do is provide the literature to our fulfillment agency (quantity of 1,100).

Reservation Deadline: May 25, 2017

Shipping Deadline: June 7, 2017

Payment due in full at time of purchase: \$1,100 (while spots available)